

ECO
FRIENDLY
TILES
FROM
WASTE
TO WALL

goma[®]
BY FLOWCO

(re)lisboa
REABILITAÇÃO | CONSTRUÇÃO | SUSTENTABILIDADE

**MADE IN
PORTUGAL**

**GOMA IS A PORTUGUESE
BRAND OF ECO
TILES MADE
WITH INDUSTRIAL
WASTE**

GOMA

A Goma é uma marca Portuguesa de azulejos ecológicos.

Os revestimentos da Goma distinguem-se das outras marcas pelo uso de materiais compósitos feitos a partir dos resíduos industriais, sejam eles borracha, plástico, madeira ou papel, o que permite criar cores e texturas únicas.

MISSÃO

Pode um azulejo reciclado ser sexy?

A Goma quer dar uma nova imagem aos materiais reciclados e mostrar que se pode ter revestimentos que assumem a sua verdadeira materialidade, sem acabamentos estéticos, pinturas ou laminados.

Os revestimentos podem e devem partir de materiais mais sustentáveis. Uma escolha ecológica é uma escolha responsável.

FACTS RUN FAST

THESE BOOTS
ARE MADE FOR
WALKING, AND
THAT'S NOT JUST
WHAT THEY DO

APENAS
5% É
RECICLADO

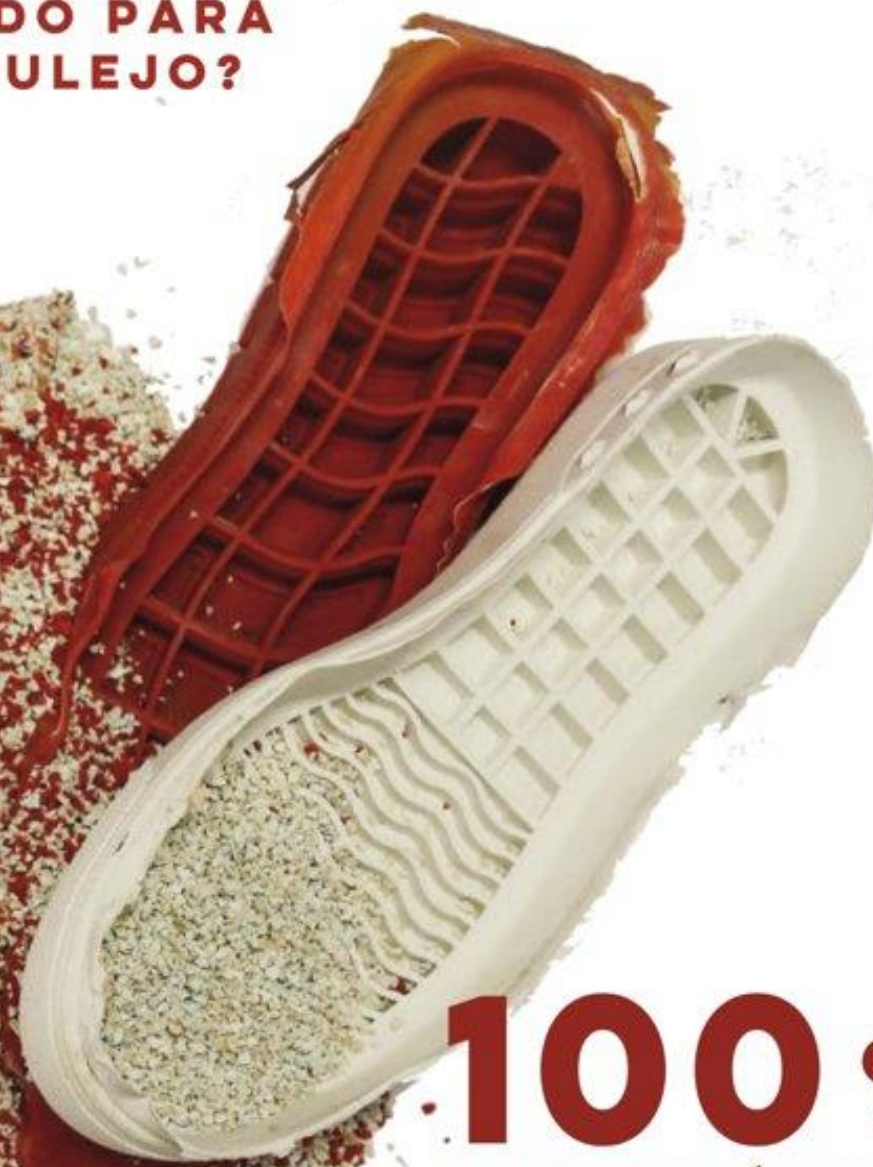
20 BILIÕES
DE SAPATILHAS
POR ANO

PODE LEVAR DE 30 A 40
ANOS PARA SE DECOMPOR

Estima-se que o consumo mundial de sapatilhas seja de 20 biliões de pares por ano. Até hoje muito pouco foi feito para desenvolver soluções a partir da reciclagem de sapatilhas e apenas 5% das sapatilhas em fim de vida são recicladas. Uma grande percentagem destas sapatilhas são despejadas em aterros.

**E SE FOSSE POSSÍVEL USAR
AS SOLAS DO CALÇADO PARA
CRIAR UM NOVO AZULEJO?**

98%
RECICLADO



100%
RECICLÁVEL

DIAMOND

DIAMOND

DIAMOND

DIAMOND

DIAMOND

DIAMOND

DIAMOND

DIAMOND

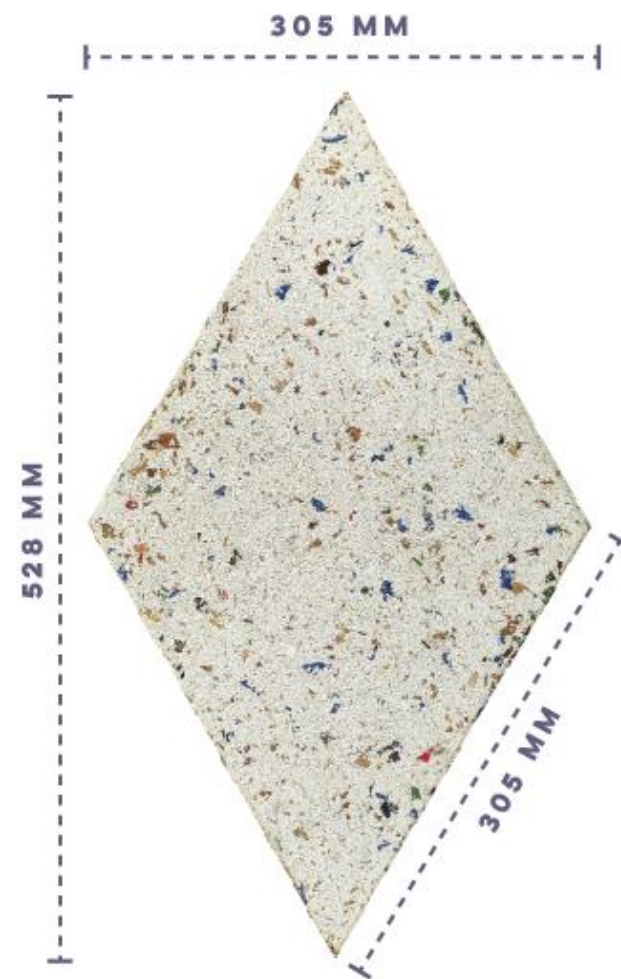
DIAMOND

DIAMOND



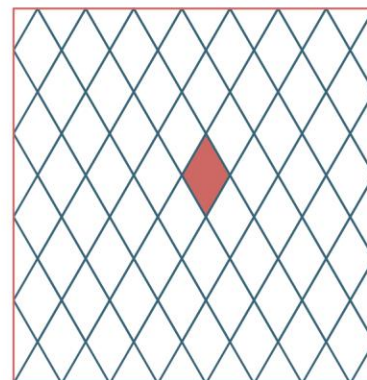
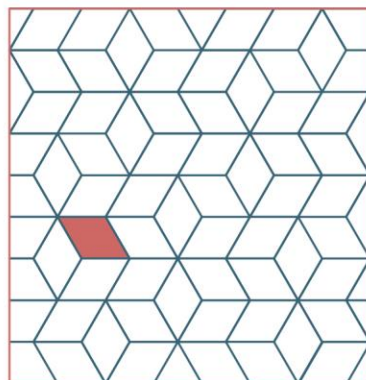
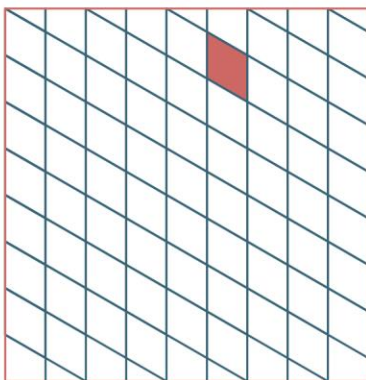
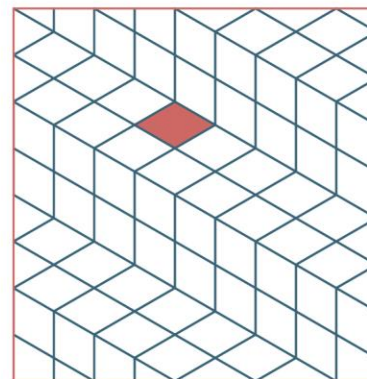
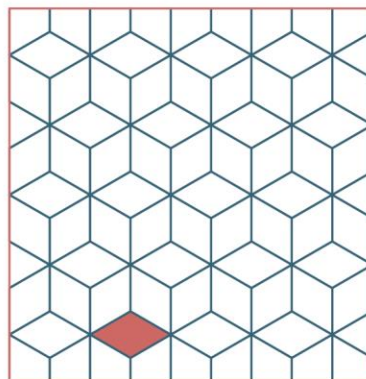
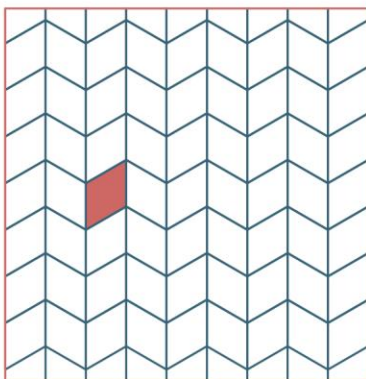
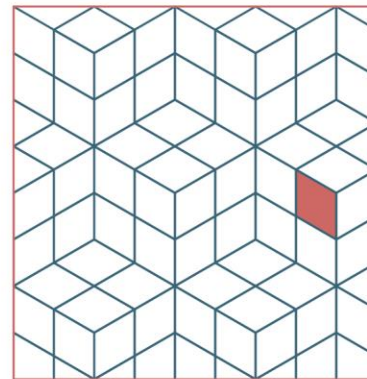
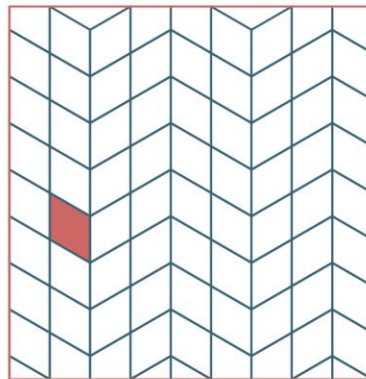
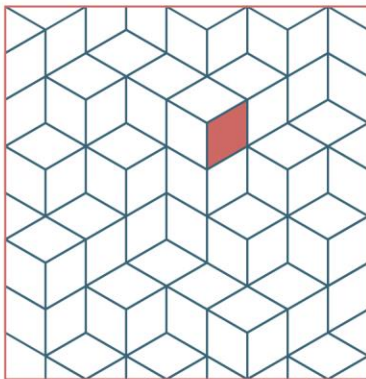
Os azulejos Goma Rubber são revestimentos com propriedades únicas.

Para além da **flexibilidade** que a **borracha** lhes confere, as **cores os padrões e as texturas** são um importante factor na versatilidade deste produto.



THICKNESS: 10 MM
PIECES PER M²: 12.41
WEIGHT: 0.8 KG

Os azulejos
GOMA
permitem uma
combinação
infinita de
padrões



GEOMETRY IS GOLD



M001 M004





DO
MORE
OF
WHAT
MAKES
YOU
HAPPY



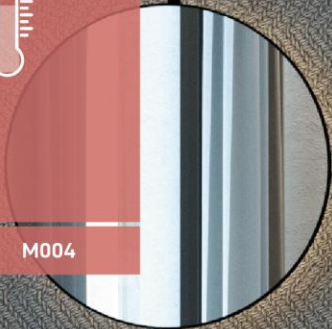
U003





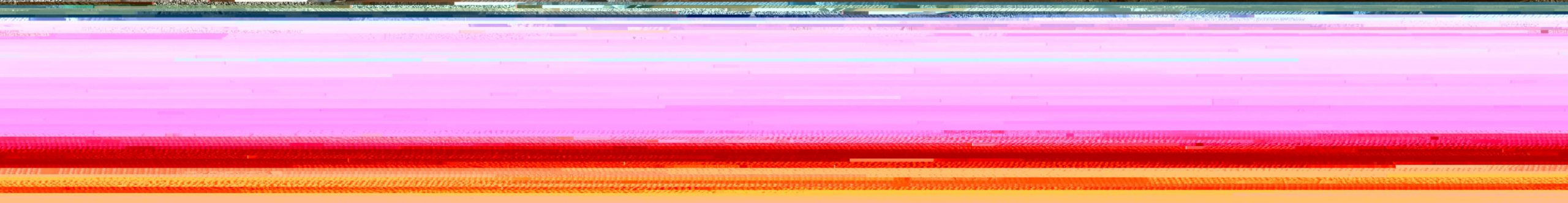


M001 M004



M001

M004



oslo hotel





WRINKLES

WRINKLES

WRINKLES

WRINKLES

WRINKLES

WRINKLES

WRINKLES

WRINKLES

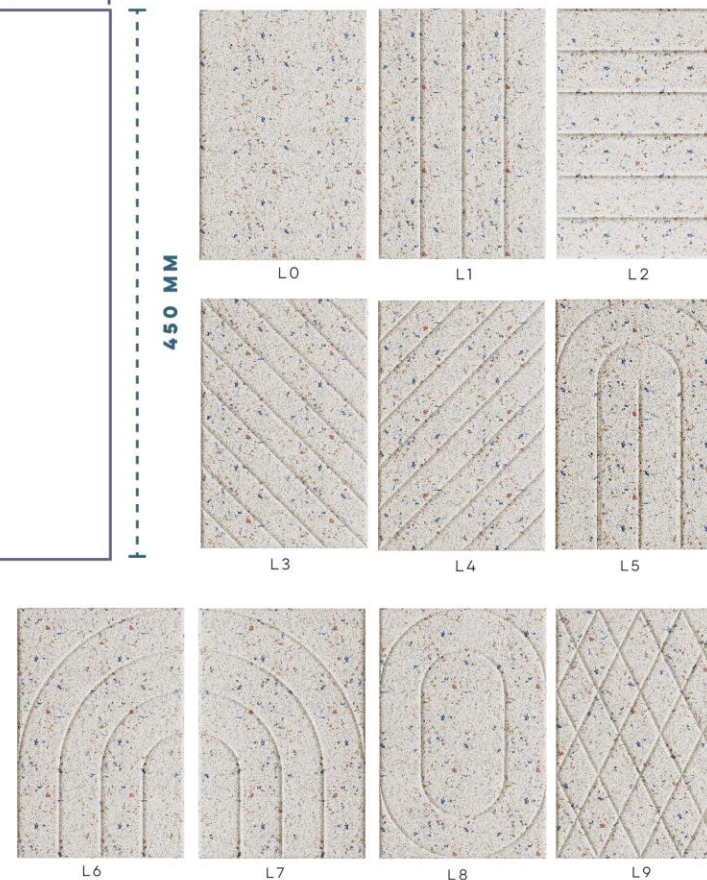
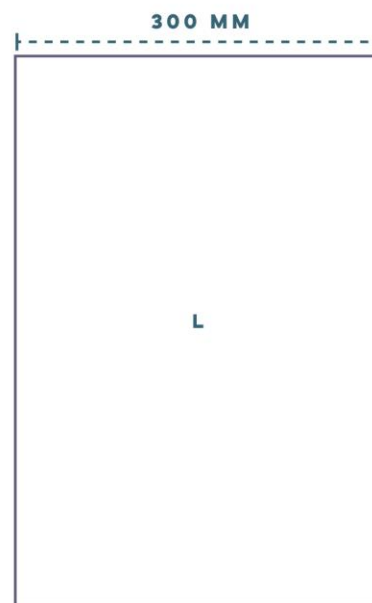
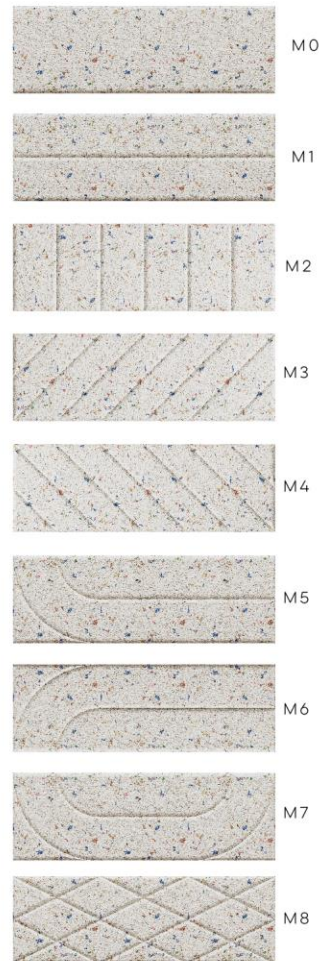
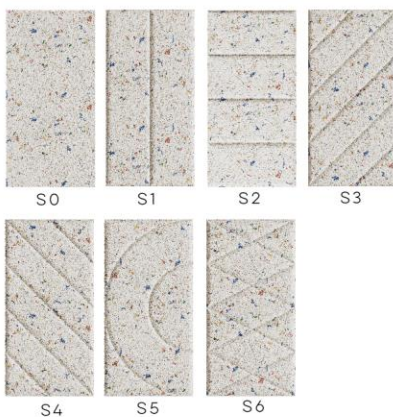
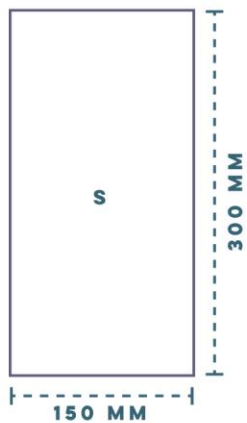
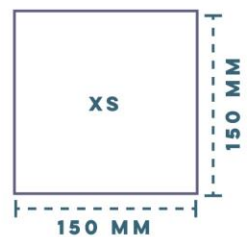
WRINKLES

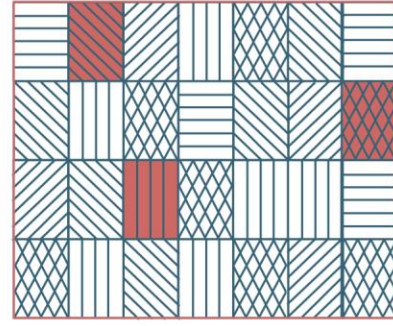
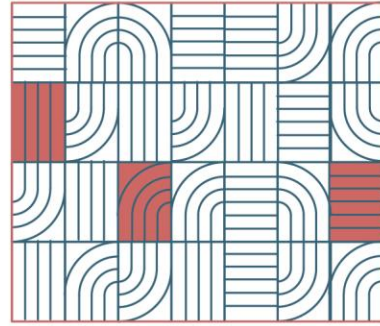
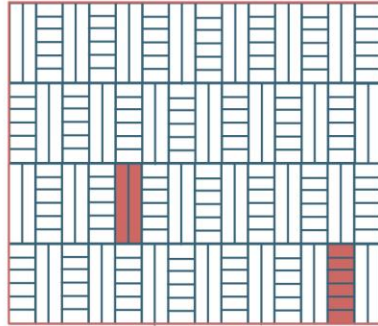
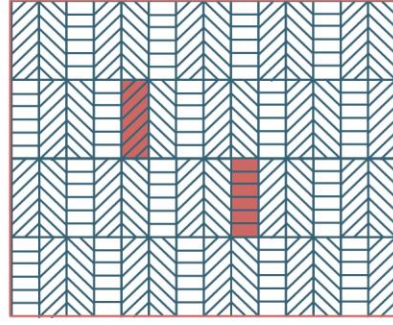
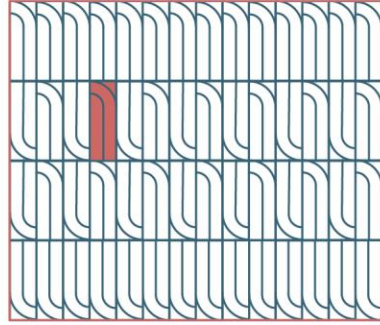
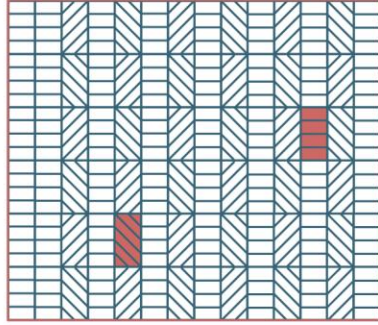
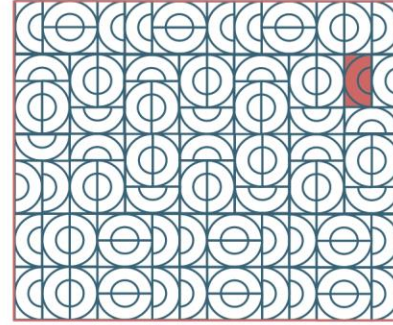
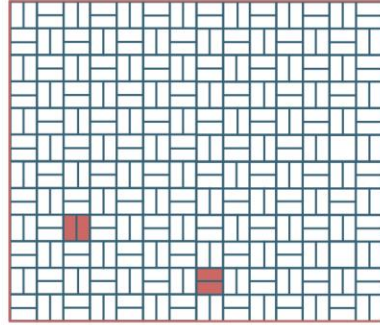
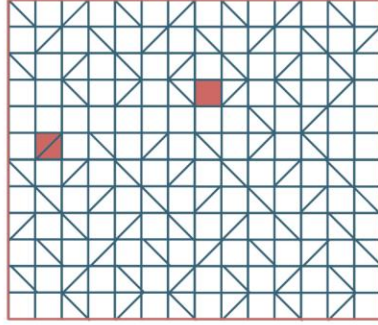
WRINKLES



GOMA WRINKLES

TILES THAT CAN TAKE
AS MANY SHAPES AS
YOU CAN IMAGINE!





GEOMETRY IS GOLD





L003



L003



D001

D002



D002

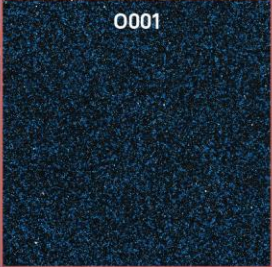


D001





0001 0004





V004

V004



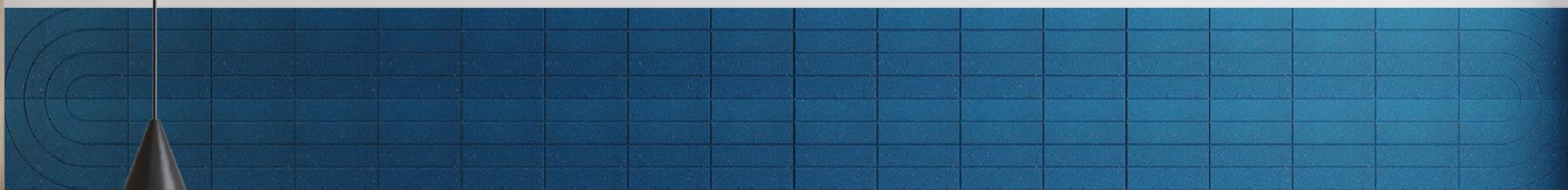
L001 L004

L001

L004



L001



L001



M004

BLUEPRINTS & BUILDINGS
FURNITURE DESIGN



COLORS TEXTURES

COLORS TEXTURES

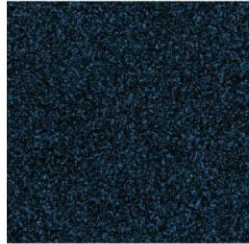
COLORS TEXTURES

COLORS TEXTURES

COLORS TEXTURES

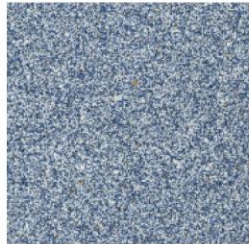
OCEAN

DARK BLUE



O001

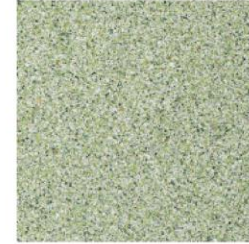
LIGHT BLUE



O004

FOREST

LIGHT GREEN



F001

DARK GREEN



F003

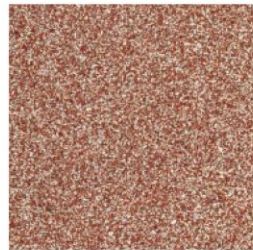
VOLCANO

DARK RED



V001

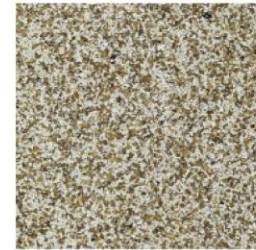
LIGHT RED



V004

DESERT

DARK CAMEL



D001

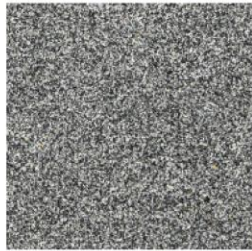
LIGHT CAMEL



D002

MOUNTAIN

DARK GREY



M001

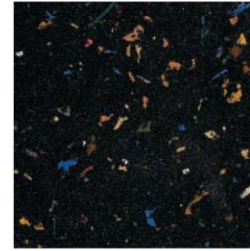
LIGHT GREY



M004

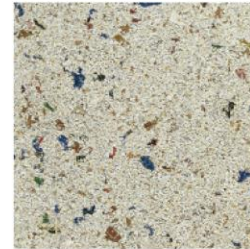
UNIVERSE

DARK MULTICOLOUR



U002

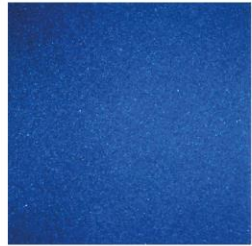
LIGHT MULTICOLOUR



U005

LIMITED

STRONG BLUE



L001

STRONG GREEN



L002

Color of
the Year
2022
PANTONE®
Very Peri
17-3938

PURPLE



L003

STRONG RED



L004

"AS WE MOVE INTO A WORLD OF UNPRECEDENTED CHANGE, THE SELECTION OF PANTONE 17-3938 VERY PERI BRINGS A NOVEL PERSPECTIVE AND VISION OF THE TRUSTED AND BELOVED BLUE COLOR FAMILY, ENCOMPASSING THE QUALITIES OF THE BLUES, YET AT THE SAME TIME WITH ITS VIOLET RED UNDERTONE, PANTONE 17-3938 VERY PERI DISPLAYS A SPIRITELY, JOYOUS ATTITUDE AND DYNAMIC PRESENCE THAT ENCOURAGES COURAGEOUS CREATIVITY AND IMAGINATIVE EXPRESSIONS."

EDITION

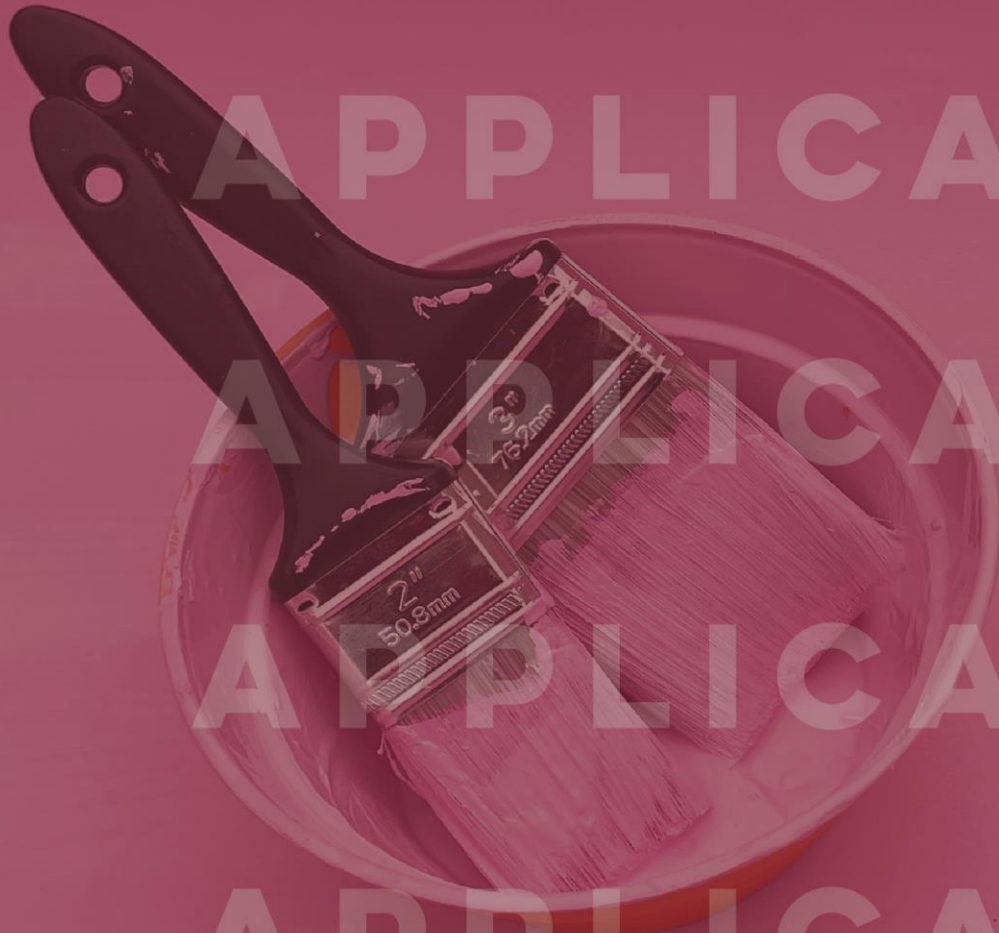
APPLICATION

APPLICATION

APPLICATION

APPLICATION

APPLICATION



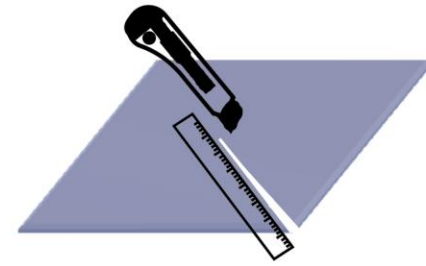
A APLICAÇÃO DOS AZULEJOS GOMA É MUITO FÁCIL



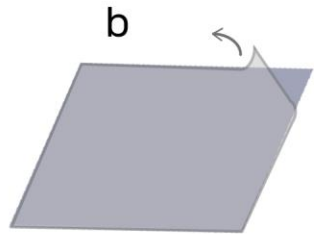
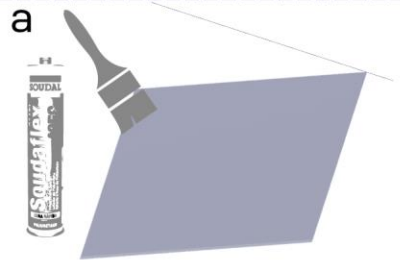
1



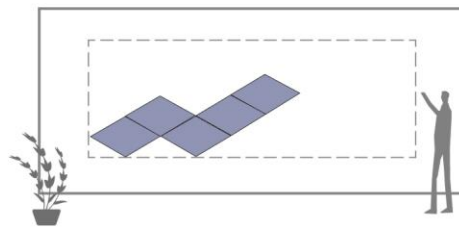
2



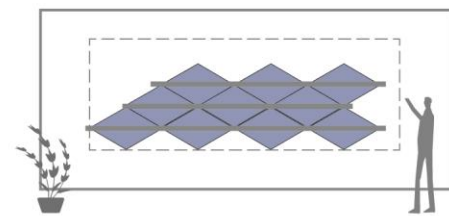
3



4



5



6

SERVIÇOS SERVIÇOS



SERVIÇOS SERVIÇOS



AFINAMOS AS CORES E AS TEXTURAS.

Porque cada ideia tem uma cor.

PRODUZIMOS PEÇAS CUSTOMIZADAS E FEITAS À MEDIDA DO NOSSO CLIENTE.

Porque cada ideia tem a sua identidade.



ESTUDAMOS A APLICAÇÃO E DESENHO DOS PADRÕES.

Porque não existe limite para a imaginação.



**E PORQUE ESTAMOS COMPROMETIDOS
COM A ECONOMIA CIRCULAR, QUEREMOS
TAMBÉM PENSAR NO FIM DE VIDA DOS
NOSSOS PRODUTOS**

**AO RENOVAR OS SEUS AZULEJOS GOMAS,
OS CLIENTES PODEM DEVOLVER OS
AZULEJOS EM FIM DE VIDA E VÃO
RECEBER UM VOUCHER DE DESCONTO**

**NADA SE PERDE, TUDO SE TRANSFORMA,
TUDO É REINSERIDO NO CICLO**





goma[®]
BY FLOWCO

RUBBER
ECO TILE